

THUNDER IN THE CITY POWERBOAT POKER RUN 2018 SPONSORSHIP & MAGAZINE ADVERTISING PACKAGES

"Thunder In The City 12th Annual" professionally produced full color 11 X 9 magazine publication (Thunder In The City, Poker Run Magazine) which will be distributed free to PR participants and general public at the Chesapeake Inn and surrounding dock bars, marina's & local businesses the week of the event. The 5000 copies of the magazine will consist of boating editorials, pictures from the 2017 poker run, heli - photos of every boat in attendance, as well as offering sponsors full and half page advertising opportunities to advertize his or her business in full color.

Note: We encourage all sponsors and advertisers to provide us with any type of business promotional merchandise items which will be included in the driver's bags, as well as your business banner which can be hang at the Marina during the week of the event to further promote your business.

- **VIP Cocktail Party Friday July 20th @ 7pm At Chesapeake Inn upstairs outside Veranda For All Platinum, Gold, & Silver Sponsors / Magazine Advertisers**
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- **Package 1 - Platinum Sponsorship & Full Page, Premium Magazine Ad Location**
 - **Premium Magazine pages:** Front inside cover & adjacent page / Rear inside cover & adjacent page / Rear cover of magazine. **NOTE: Only 4 Platinum Spot Available**
 - Large size business logo atop all banners, posters, & marine publication
 - Large size business logo atop the rear Tee shirt art work.
 - Full Page ad of your business in the T.I.T.C. Magazine.
 - Web site logo placement on www.thunderinthecity.com
 - **Seating for you and a guest for the Friday VIP Cocktail & Sat. Dinner party & two tee shirts.**
- **Package 2 - Gold Sponsorship & Full Page Magazine Ad**
 - Std. size business logo on all banners, posters, & marine publication from PA. to VA.
 - Std. size business logo on lower rear T shirt art work.
 - Full Page ad of your business in the T.I.T.C.P.R Magazine.
 - Web site logo placement on www.thunderinthecity.com
 - **Seating for you and a guest for the Friday VIP Cocktail & Sat. Dinner party & two tee shirts.**
- **Package 3 - Silver Sponsorship & Half Page Magazine Ad**
 - Std. size business logo on all banners, posters, & marine publication from PA. to VA.
 - Std. size business logo on lower rear T shirt art work.
 - Half Page ad of your business in the T.I.T.C.P.R Magazine.
 - Web site logo placement on www.thunderinthecity.com
 - **Seating for you and a guest for the Friday VIP Cocktail & Sat. Dinner party & two tee shirts.**
- **Package 5 - Advertisement Ad in Magazine / Full Page Ad**
 - Full page ad of you business in the Magazine & Bus. logo on all advertizing media.
- **Package 6 - Advertisement Ad in Magazine / Half Page Ad**
 - Half page ad of you business in the Magazine & bus. Logo on all advertizing media.

PRICING

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|--------------------------|---------|
| 1. Package 1 = \$2000.00 | 1 _____ |
| 2. Package 2 = \$1500.00 | 2 _____ |
| 3. Package 3 = \$1000.00 | 3 _____ |
| 4. Package 4 = \$800.00 | 4 _____ |
| 5. Package 5 = \$600.00 | 5 _____ |

TOTAL _____

Business Name _____

Address _____

Ph# _____

Fax# _____

- **Magazine Ad Media Requirements:** full page image area will be $8 \frac{1}{2} \times 10 \frac{3}{8}$ & our half page will be $8 \frac{1}{2} \times 5 \frac{1}{8}$, the bleeds should be $\frac{1}{4}$ inch on all four sides. We require images to be 300 dpi or greater & please set the files up in PDF format. Let us know what program version you are using & I'll send you instructions on how to upload

- If you do not have a business media and need any assistance with your art work & ad design we have an art staff that we can refer you to handle all your design needs.

Magazine Ad & Sponsor Logo art deadline due by July 6th 2018

Make payable to: Thunder In The City Poker Run

Contact: Victor DiMarco / Ph.302-218-7390

Email: DiMarcoMarinePerformance@gmail.com

Visit us at: www.thunderinthecity.com or

